

**HELIX**intel

**The future of equipment  
maintenance management is here.**



**Our platform creates an  
unique ecosystem that  
connects businesses with  
service providers**



DEMAND SIDE PROBLEM

**Operators are losing  
time and money on  
systems that don't  
work!**



DEMAND SIDE SOLUTION

# Our free and intuitive platform connects businesses with the resources they need most.

The image displays three overlapping screenshots of the HELIXintel web application interface. The top screenshot shows a 'Dashboard' with a navigation menu on the left and a grid of four large numerical tiles (0, 6, 6, 1). The middle screenshot shows the 'Equipment by Property' section with a horizontal bar chart for properties like 'Cookware shop', 'Coral Spring', and 'Sawgrass mall'. The bottom screenshot shows the 'Parent Locations' management interface, featuring a map of the United States, a table of location data, and a detailed view of a specific location with a weather widget.

**HELIXintel**  
Maya MM  
\*Test QA1  
Equipment Operator  
Dashboard  
Manage  
Equipment  
Parts & Supplies  
Tasks  
Calendar  
Locations  
Payment Methods  
My Vendors  
Services  
Services  
My Requests  
My Proposals  
My Invoices  
Service Provider

**Dashboard**  
0 6 6 1

**Equipment by Property**  
Cookware shop  
Coral Spring  
Sawgrass mall

**HELIXintel**  
Mike Zorn  
ACME Company  
Equipment Operator  
Dashboard  
Manage  
Equipment  
Parts & Supplies  
Tasks  
Calendar  
Locations  
Payment Methods  
My Vendors  
Services

**Parent Locations**  
59 Items - View Archived Items  
Search...  
Location Name  
Location Name  
Location Name  
View Details

**Parent Location Name**  
Search...  
United States  
Company Location Name Address City State Zip  
ACME CO Location 1290 Sweet Home Road Buffalo NY 14226  
ACME CO Location 1237 Main Street Buffalo NY 14209  
ACME CO Location Ffolkes Court Toronto Ontario MSW  
ACME CO Location Potato Garden Run Road New Jersey PA 15126  
ACME CO Location Dick Road Depew New York 12345  
ACME CO Location 123 Fake Street Oak Lawn Illinois 60453  
ACME CO Location 123 Goodyear Road Buffalo NY 14215  
ACME CO Location 1237 Main Street Buffalo NY 14209  
Buffalo, NY 75°F 3:08PM

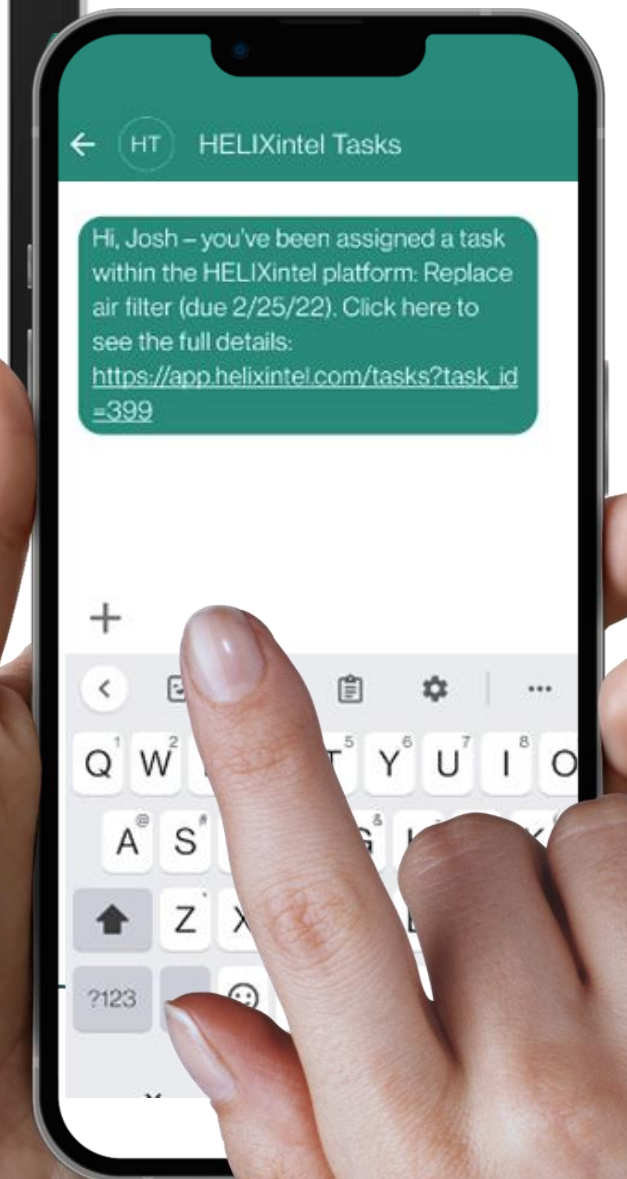
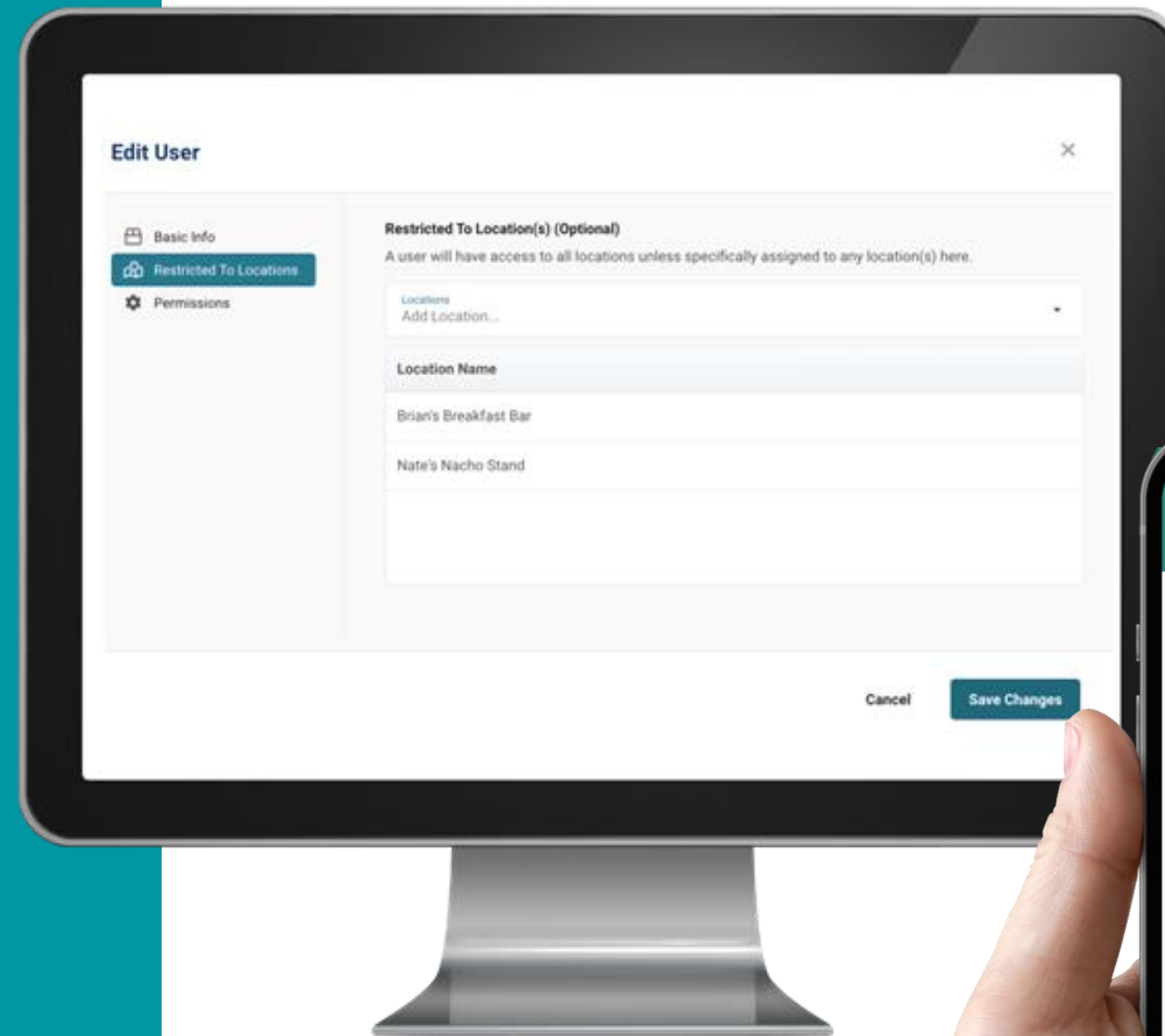
SUPPLY SIDE PROBLEM

**Service providers are losing time and money trying to communicate with clients.**



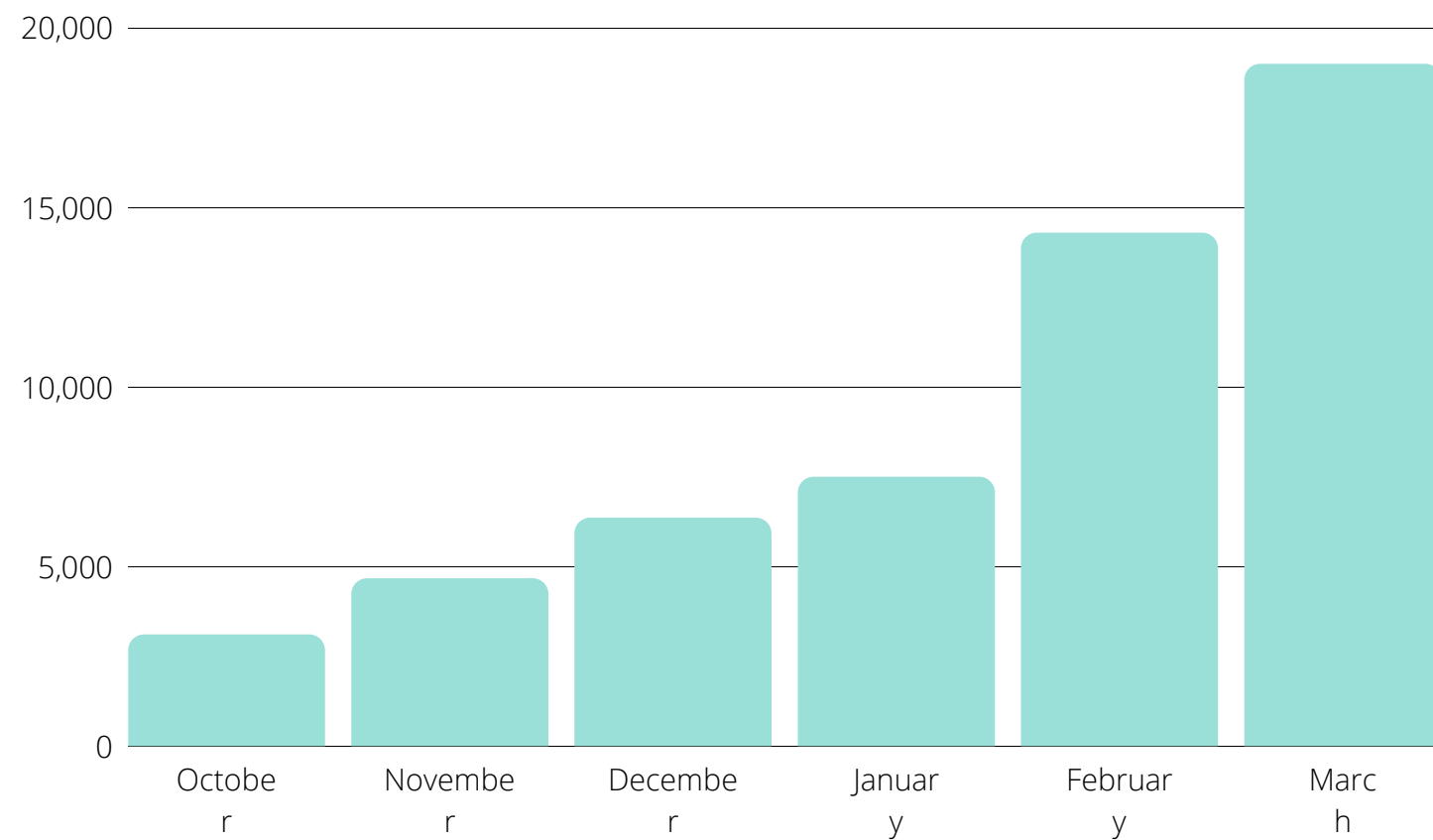
SUPPLY SIDE SOLUTION

**We provide the tools  
service providers  
need to communicate  
with their customers.**

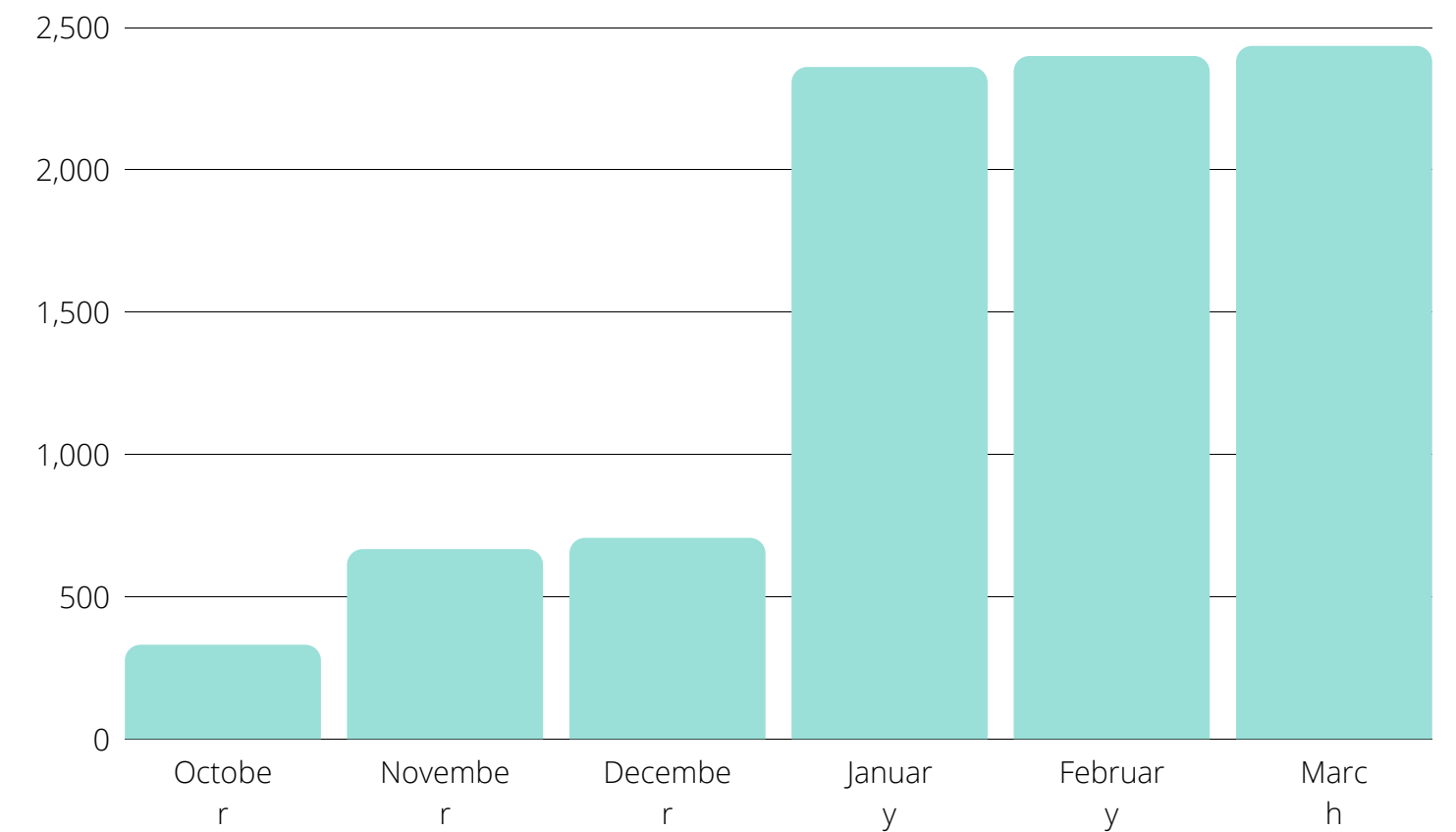


# By the numbers

## Equipment on Platform



## Locations on Platform



**500+**  
accounts



**35K+** pieces  
of equipment



**3000+**  
locations

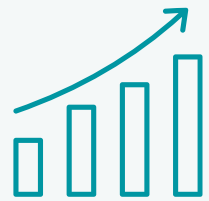
# Our Pricing Model is a Win-Win

## SaaS

**Equipment Operators use HELIXintel for free.**

Original Equipment Manufactures pay a SaaS Subscription to be a part of our network.

# The HELIXintel Difference For Operators



## **Increase**

equipment uptime and lifespan.



## **Manage**

equipment in a centralized location.



## **Connect**

with authorized equipment and service providers



## **Achieve**

cost savings when purchasing equipment and parts.



## **Navigate**

energy rebate opportunities for buildings and systems.



## **Monitor**

equipment performance with real-time data.

# Here are some of the service providers we are working with today

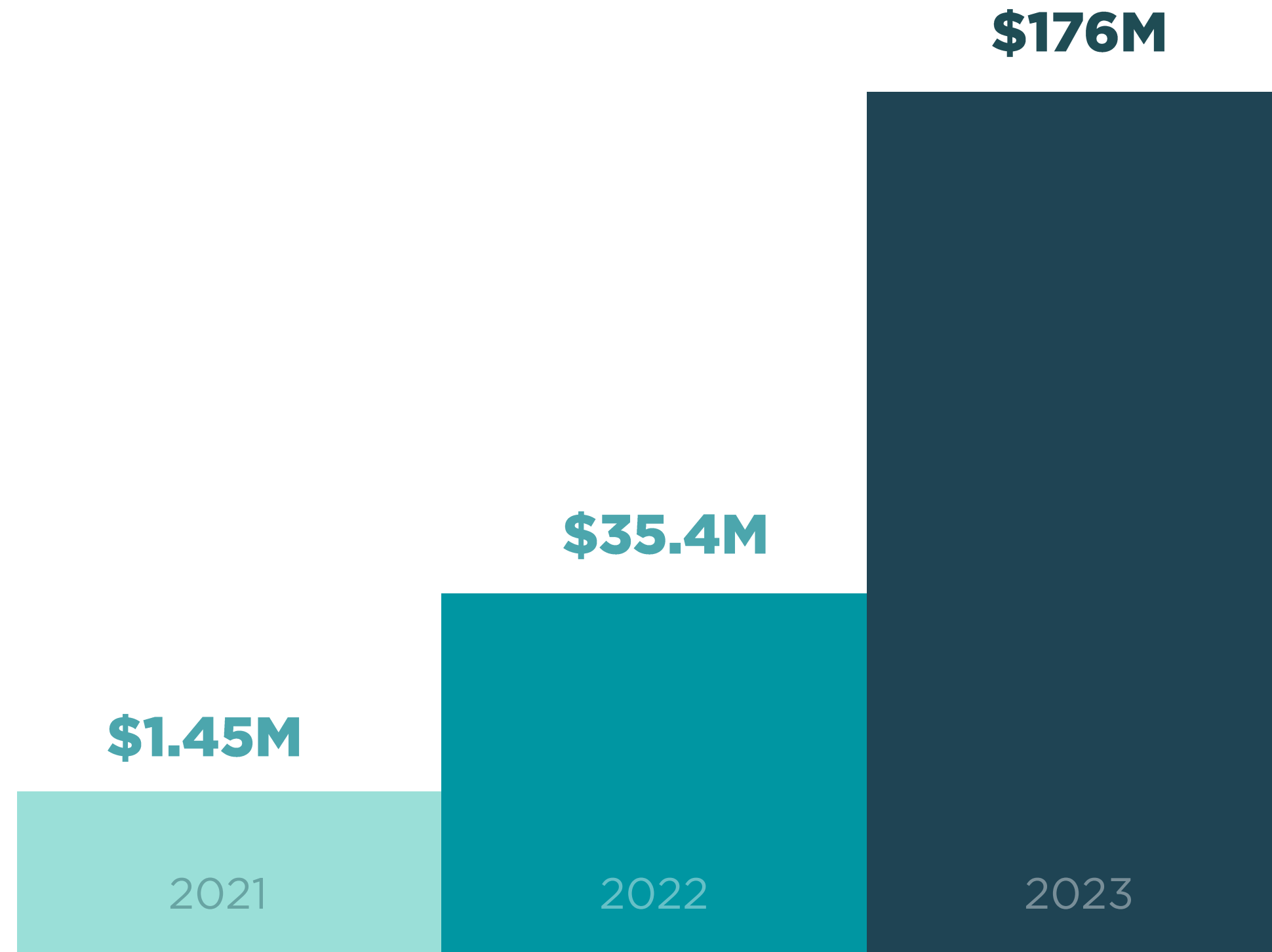
**SIEMENS**



**watsco**



# The value of **contracts secured** for our **Service Providers**



**The B2B building technologies maintenance space is massive and growing.**



**\$176.5B**  
**US MARKET SIZE**  
~8% annual growth

Sources: Freedonia Group, Prescient & Strategic Intelligence, Allied Market Research, Atlas Copco Annual Report, Ingersoll Rand Annual Report

HELIXINTEL: PROPRIETARY AND CONFIDENTIAL

# Our partnership with Hartford Steam Boiler

The largest re-insurer of facility equipment in the US



HELIXIntel provides support to the insurance pools market, including state-wide school districts & municipalities.

**7M+**

customers

**280+**

primary insurers

**\$1B**

repair work annually

# The Right Team



**JON DEWALD**  
**CEO & Co-Founder**

Serial entrepreneur with over 12 years of experience in the OEM sales and aftercare services sector



**DR. MICHAEL MAINIER**  
**President & Co-Founder**

Led global technical integration projects for HSBC Bank and has extensive startup product experience



**DINA UFBERG**  
**Chief Operations Officer**

Operations expert with 12 years of leadership experience in venture capital and scaling start-ups from seed stage to Series C and beyond.



**CHRISTA DAHLEM**  
**Chief Revenue Officer**

Sales and growth executive with 20 years of experience in leading teams in strategic business growth, program management, and software development for technical disciplines.



**ELIOT POWELL**  
**Chief Financial Officer**

Brings over 35 years of financial and investment banking experience. Co-founded JP Morgan's Private Equity fund-of-funds program.



**JAMES FINN**  
**Chief Product Officer**

Led strategy, product, and operations teams at W.W. Grainger for 17 years. This team was responsible for two of Grainger's digital channels, eProcurement and KeepStock.



HSBC



# Board of Directors and Advisors

## Board of Directors



**CASSANDRA JOHN**  
Capital Advisors  
Founder &  
Managing Director



**PAOLO BOERO**  
Managing Partner at  
Stellifi VC

## Advisors



**ROBERT F. PARKER**  
Capital Advisors  
Director



**JAMEL PERKINS**  
Sodexo Global  
Technology  
Executive



**XIAOYAN ZHANG,  
PH.D.**  
Mosaix Software  
Chairman



**ALEX RANGEL**  
Co-Founder of  
Ravti



**JEROD SIKORSKYJ**  
SVP, AIG &  
Entrepreneur

# Thank you



**Jon Dewald**

CEO, CoFounder

202.860.4733

[jon.dewald@HELIXintel.com](mailto:jon.dewald@HELIXintel.com)

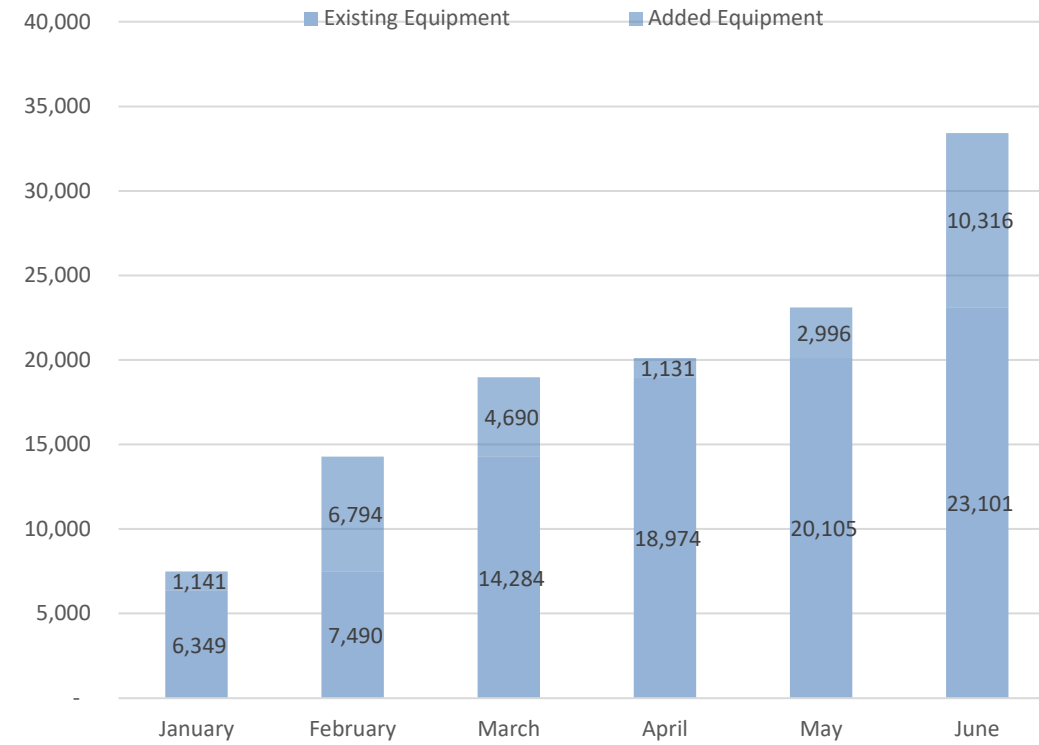
**HELIX**intel

# HELIXintel Quarterly Growth

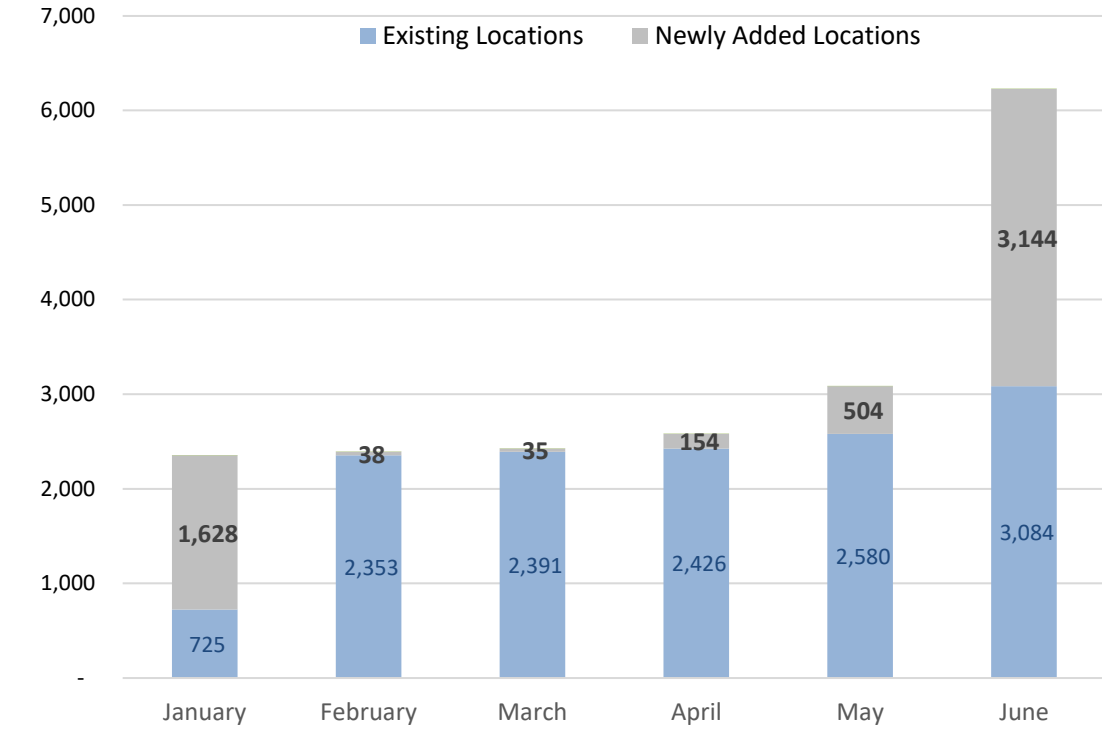
## Overview

KPI	Quarterly Acceleration	% Growth QoQ
New Pieces of Equipment	+14%	+76%
New Locations	+124%	+157%
New Accounts	-15%	+10%
RFPs Added	+58%	+51%

## Equipment on Platform



## Locations Added



## HELIXintel Recognized by Pepco as Most Innovative Energy-Saving Solution of 2021

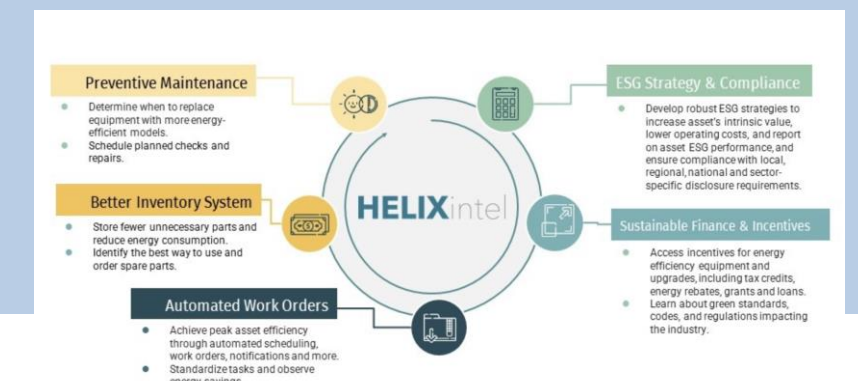


## HELIXintel and HSB strategic partnership

HSB includes HELIXintel as a built-in benefit of Equipment Breakdown coverage and our Sensor Solutions by HSB™ program.



## HELIXintel published white paper on ESG



\*Quarterly acceleration is the % increase in new KPI compared to previous quarter's new KPI

